

KRWG
Quarterly Program Topic Report

April, May, June

2009

INTRODUCTION

Through meetings with local community leaders, review of area newspapers and other publications, and production of a nightly newscast (Monday to Friday), the staff of KRWG-TV have determined that the following issues are of primary importance to the citizens within our coverage area:

Health/Welfare/Safety – Petty crimes and drive-by shootings are an on-going problem in this area. While the over-all crime rate is no higher than the national average, low-income families and a higher than average teenage population contribute to the gang and crime problem. The chronic low-income family problem also results in health and welfare issues including an above average social services caseload and a high number of welfare cases handled by the local hospital.

Culture – The mix of Hispanic/Native American/ and Anglo cultures provide many positive attributes to life in southern New Mexico. However, this same mix results in an on-going undercurrent of conflict among the cultures. Cultural and historical understanding is of on-going importance in this area.

Business - With an above-average unemployment rate and a below-average income level, the status of the business/agricultural community in southern New Mexico is an important and on-going issue. Concern over the constant issue of defense spending at the federal level is ongoing in this area due to the presence of several military and NASA installations. Dona Ana county is also actively seeking new businesses and a strong infrastructure exists near the Santa Teresa Border Crossing, which is also a source of news and related issues.

Politics/Local Public Affairs – Southern New Mexico has very intensive and on-going political issues that are of constant interest to the citizens of the involved communities.

Education – With a constantly growing population of children, many of whom use Spanish as their primary language, the school systems in the KRWG-TV viewing area are constantly trying to provide facilities and teachers to meet this growing school age population with limited funds. New Mexico is one of the poorest per-capita states in the nation, which results in a chronic shortage of funds for local education.

Water/Environment – Located in a desert with two major sources of water, the Rio Grande River and an acquirer that supplies drinking water to Las Cruces and surrounding areas in the Mesilla Valley. Water is the lifeblood of the region and conflicts are escalating over the requirements of a growing urban population and the on-going needs of agriculture.

Children – As noted above, families in this area have an above-average number of children. At the same time, many of these families must survive on a below-average income and have an additional handicap because English is most often their second language. Southern New Mexico agencies must provide a broad range of social services to many of these children while at the same time having to deal with a limited economic base.

National & World Affairs - To provide citizens in this area with information about the issues listed above, KRWG-TV provides a wide range of local, regional, and national programming that relates to these issues.

Children's Programming

KRWG Airdate and Time: M-F at 4pm 7(30min)

Title: **ARTHUR** – This series is based on Marc Brown's books. It shows how Arthur and his friends use effective, age-appropriate, problem-solving skills. Each episode consists of two independent stories focusing on themes and events central to children's lives.

KRWG Airdate and Time: M-F at 7am, (30min)

Title: **BARNEY AND FRIENDS** - This series invites young viewers to join in the fun as they interact with the series' characters. Each episode is built around individual themes. Ages 2-5.

KRWG Airdate and Time: M-F at 9:30am. except 5/25 (30min)

Title: **CLIFFORD – CLIFFORD THE BIG RED DOG** emphasizes good citizenship and the importance of community. Through the character of Clifford, whose heart is as big as he is, children learn gentle lessons about acceptance and inclusion. Each episode concludes with a component of "Clifford's Big Ideas" 10 different attributes children learn to embrace □ which leaves them with something to think about and practice in their lives. Different characters introduce the ideas through varied stories, exploring each concept from different points of view.

KRWG Airdate and Time: M-F at 8am except 5/25 (30min)

Title: **CURIOUS GEORGE** - is an animated series based on the popular books by Margret and H.A. Rey. It airs daily on PBS KIDS Aiming at preschool viewers (ages three to five), the goal of the series is to inspire children to explore science, engineering, and math in the world around them. And what better guide is there for this kind of exploration than the world's most curious monkey? George lives to find new things to discover, touch, spill, and chew. Everything is new to George and worth investigating. Of course, in George's hands — all four of them — investigation often leads to unintended consequences! Throughout George's adventures, he encounters and models basic concepts in each of the three content areas. (To learn more, read about the educational philosophy that drives the series.) While remaining true to the look and feel of the beloved books, the daily series expands George's world to include a host of colorful new characters and locales. Each episode features two animated stories followed by short live-action segments in which real kids investigate the ideas that George introduces in the stories. The series is narrated by Emmy award-winning actor William H. Macy. The CURIOUS GEORGE series also aims to show parents and caregivers how to foster the development of science and math literacy in children. In addition to programming, the series is supported by a substantial educational outreach campaign that develops relevant materials and distributes them to librarians, teachers, community centers, and families. These materials offer activities designed to support and extend the learning objectives of the series. Most of these resources are available right here on the CURIOUS GEORGE Web site in the Activities & More section.

KRWG Airdate and Time: M-F at 4:30pm (30min)

Title: **CYBERCHASE** – In the world of cyberspace, a classic good-versus-evil battle rages! When the dastardly villain Hacker launches a mad mission to conquer the virtual universe, Motherboard calls upon three Earth kids – Jackie, Matt and Inez – for help

KRWG Airdate and Time: M-F at 7:30am (30min)

Title: DRAGON TALES - This series is an animated, fantasy adventure series for preschool-aged children that helps them learn new skills such as how to make friends or overcome a fear of the dark. Ages 2-5.

KRWG Airdate and Time: Fridays at 3:30pm, repeat Sunday Mornings at 8:30am, ending 5/24 (30min)

Title: The Electric Company

Title: THE ELECTRIC COMPANY Over thirty years ago, an educational television show dared to speak to youth in the voice of their generation. *The Electric Company* turned on the power of possibility for kids by showing them that learning to read can be fun. In 2009, the power is surging back with the all-new *The Electric Company*, produced by Sesame Workshop. With a cool cast of characters, amazing literacy superpowers, side-splitting cartoons, and songs that you can't help dancing along with, this reincarnation of a television classic is sure to make an impact on the newest generation. *The Electric Company* aims to entertain children between the ages of 6 and 9 while simultaneously teaching four crucial areas of literacy that are challenging for struggling readers:

- **Decoding:** Children will increase their ability to manipulate sounds in spoken words and map those words to print.
- **Vocabulary:** Children will expand the amount of words (vocabulary) that they use and understand.
- **Comprehension of Connected Text:** Children will learn strategies that good readers use to understand connected text (phrases and sentences).
- **Motivation:** Children will be motivated to read connected text and express themselves using text.

Like the original series, the new show filters these educational goals through pop culture — music, comedy, technology, and celebrities — to create a playful, hip, multimedia experience. Unlike the original series, each new episode of *The Electric Company* includes a narrative with regular characters. This narrative portion of each show teaches 4 or 5 domain-based vocabulary words within a compelling context that children can understand. In addition, the show also includes three "curriculum commercial breaks" that convey the curriculum's phonics and connected text, and motivation goals. These "curriculum commercial breaks" consist of a variety of short-form segments: sketches, animations and songs.

KRWG Airdate and Time: M-F at 3:30pm (30min)

Title: Fetch! With Ruff Ruffman

Part game show, part reality TV, and part spoof, FETCH! features real kids, real challenges, real science, and an unreal host named Ruff Ruffman (yes, he's an animated dog!) Featuring 20 half-hour episodes, FETCH! mixes live-action with animation and breaks the mold with its educational and comical take on America's newest television genre. Targeting six- to ten-year olds, it is spontaneous, unscripted, and full of twists.

KRWG Airdate and Time: Monday-Friday at 11am,

Title: MARTHA SPEAKS

MARTHA SPEAKS is an animated series on PBS KIDS. Aimed at viewers between the ages of four and seven, MARTHA's educational goal is to teach kids new words Based on the children's book series by Susan Meddaugh and published by Houghton Mifflin Harcourt, the series stars Martha, a beloved family dog. She is accidentally fed alphabet soup — this gives her the power of speech and the chance to speak her mind to anyone that will listen. With two stories in each episode, kids will get to know Martha as an outspoken, honest, smart, confident dog who loves to eat (and talk!). They will also meet the rest of Martha's family and friends. Ten-year-old Helen is Martha's best friend. Martha encourages the shy, artistic Helen to be more outgoing and brave. Helen acts as the voice of reason for Martha. It's a relationship any dog, or pet-lover, can appreciate.

The series is supported by an educational outreach campaign that includes a cross-age reading buddy program. The show is Closed Captioned and described for the visually impaired. It's produced by WGBH Boston and Vancouver's Studio B Productions.

Learning Goals

The goal of MARTHA SPEAKS is to increase oral vocabulary, the words we use when we talk. The shows are not trying to teach kids how to read. They are designed to help kids understand what words mean when they hear them; words like *retrieve*, *sprout*, and *crave*. Vocabulary is one thing that predicts if children will be good readers. Once they are in school and they see these words, children will need to know what they mean. If children have heard the words before, that familiarity will help them as they learn to read. MARTHA SPEAKS is designed to teach up to 20 words in each show. And how better to get kids excited about learning and trying out new words than with a talking dog, who just can't stop talking?!

KRWG Airdate and Time: Monday-Friday at 3pm

Title: MAYA AND MIGUEL

"Maya & Miguel" chronicles the adventures of 10-year-old Latino twins, Maya and Miguel Santos, as they figure out how to leave their stamp on the world around them, and features their relatives and diverse neighborhood friends. The comedy revolves around Maya's well-intended meddling in her family's and friends' lives, ultimately leading her to create new quandaries to fix -- all the while doing good for the family and community.

KRWG Airdate and Time: Sundays at 7:30am except May 31 and June 7 (30min)

Title: MISTER ROGER'S NEIGHBORHOOD – The soothing voice of Mr. Rogers continues to comfort children telling them that there will always be someone to take care of them and helping them feel good about themselves. Ages 2-5.

KRWG Airdate and Time Sunday at 7am except May 31 and June 7 (30min)

Title: RAVEN TALES – Raven Tales follows the comic misadventures of Raven and his friends Eagle and Frog among the first people and the strange creatures at the beginning of the world. Raven Tales: Raven Steals the Sun is the first episode of what will be an ongoing series of thirteen stories. Each story is based on aboriginal myth and features designs by internationally known artist/carver/storyteller Simon James.

KRWG Airdate and Time Monday-Friday at 12:00am. (30min)

Title: READING RAINBOW – Host Levar Burton takes young viewers on reading adventures that help motivate an interest in reading for pleasure and entertainment. For Children 5-8.

KRWG Airdate and Time: M-F at 10am (60min)

Title: SESAME STREET – An education series for preschool children. Sesame Street continues its literacy campaign that introduces kids to the wonder of books, the excitement of writing and the thrill of decoding the mysteries of letters and words. Ages 2-5.

KRWG Airdate and Time: M-F at 8:30am, except May 31 and June 7 12-30pm, Fridays episode repeats Sundays at 8am except May 31 and June 7 (30min)

Title: SID THE SCIENCE KID – SID THE SCIENCE KID is a new educational animated television series using comedy to promote exploration, discovery and science readiness among preschoolers. This landmark production of 40 half-hour episodes, co-produced by The Jim Henson Company and KCET/Los Angeles for PBS KIDS®, debuts on September 1, 2008, as part of the popular PBS KIDS preschool destination, the hosted two-hour morning block and online destination. SID THE SCIENCE KID, The Jim Henson Company's first series for PBS KIDS that features a practical in-school science curriculum, uses music and humor to celebrate children's natural curiosity about science in everyday life. The energetic and

inquisitive Sid starts each episode with a new question ("Why are my shoes shrinking?" "Why do bananas get mushy?") and embarks on a fun-filled day of finding answers with the help of family and friends.

KRWG Airdat and Time: Monday May 25 at 8am (90min)

Title: SuperWHY!: Hurray for Heroes

Celebrate Memorial Day with SUPER WHY! - HURRAY FOR HEROES as the super readers save the day in an exciting, literacy-powered two hour special premiering May 25th 2009. SUPER WHY! - HURRAY FOR HEROES will delight fans young and old with two brand-new heroic episodes as well as two returning favorites featuring the storybook adventures of Super Why and his fellow super readers. The reading superheroes will help a fairytale knight face his fears in the new episode "George and the Dragon;" travel "over the river and through the woods" in "Little Red Riding Hood;" jump into a book for an interactive island adventure in the debut of "The Swiss Family Robinson;" and show a stranded princess how to rescue herself in "Rapunzel." The special also features never-before-seen live action scenes in-between episodes where real-life kids share their thoughts about what it takes to be a hero.

KRWG Airdat and Time: M-F at 9am (30min)

Title: SuperWHY! –

SUPER WHY, a breakthrough preschool series designed to help kids ages 3 to 6 with the critical skills that they need to learn to read (and love to read!) as recommended by the National Reading Panel (alphabet skills, word families, spelling, comprehension and vocabulary). **SUPER WHY** is the first original program from **Out of the Blue Enterprises**, an innovator in interactive children's entertainment led by Angela C. Santomero, an Emmy-nominated co-creator of *Blue's Clues*, and Samantha Freeman Alpert, a veteran in children's entertainment. **SUPER WHY** makes reading an empowering adventure by using interactive literacy games that need YOU to play. In **SUPER WHY** reading is power!

SUPER WHY is an interactive reading adventure!

We begin each 24-minute reading adventure in Storybrook Village, a magical 3-D world hidden behind the bookshelves in a children's library. The Storybrook Village is the home of your child's favorite fairytale characters. Immediately, you'll meet the four best friends who anchor each episode: Red, from Little Red Riding Hood; Pig from The Three Little Pigs, Princess from The Princess and The Pea, and Whyatt, the curious younger brother of Jack from Jack and The Beanstalk who discovers he has the power to fly inside books to find answers to his questions. Each of these characters is re-imagined as an everyday kid, not unlike your child's own friends: Red rides roller blades; Pig drives a trike; Princess loves tea parties and dress-up; and Whyatt is the group's natural leader.

Each episode starts with a preschool relatable problem.

In every episode, one of the friends encounters a problem with another Storybrook Village character (For instance, Jill from the Jack and Jill rhyme is not being nice). As in real life, the problems require preschool social skills to resolve. And that's when **SUPER WHY** gets super-powered! Whyatt calls his fairy tale friends to their secret clubhouse, named "The Book Club," where they transform themselves from mere mortals into literacy-powered super heroes: Alpha Pig with "Alphabet Power," Wonder Red with "Word Power," Princess Presto with "Spelling Power," Super Why with the "Power to Read," and your child-Super You, with the "Power to Help." Using their super powers, these Super Readers literally fly inside books. The adventure begins as the Super Readers find out how famous fictional characters handled similar situations (Why is the big bad wolf so big and bad?). This adventure inside a book helps the Super Readers figure out the answers to their own problems. Be prepared to hear: Super Why and the Super Readers to the rescue!

The Super Readers can solve any obstacle with their literacy powers!

"Inside" each book the Super Readers lead the viewer on an engaging reading adventure. They talk to fictional characters from the story, play reading games and activities to overcome obstacles, search for Super Letters, and practice such key skills as letter identification, word decoding, spelling, vocabulary and comprehension. Super Why, who has the Power to Read can even change a story ending and save the day! (For example: He can change the big bad wolf to a small good wolf!) What's unique about this approach is that while kids are learning and practicing the ABC's of reading, they're also thinking about what they're reading, applying reasoning skills to see the story in a real-life context and experiencing books in a powerful new way.

Hip Hip Hurray! The Super Readers save the day!

As soon as the Super Readers solve the fictional problem and gather all the Super Letters they need, they fly back in their Why Flyers to the Book Club. There, they decode the Super Story Answer, or theme, on the Super Duper Computer and reveal how to realistically resolve their own problem. (The big bad wolf is acting bad because he was so sad. He has no friends.) The episode ends with the characters modeling the behavior so kids can actually see the problem being fixed. Finally, with a song you'll find yourself singing, a dance you'll quickly pick up, and a hip, hip, hooray! The Super Readers—and Super You—save the day!

KRWG Airdate and Time: Fridays at 4:30pm, (30min)

Title: WISHBONE: - A well-read dog who sees parallels between classic literature and the dilemmas he and his human friends face every day. Wishbone is a white Jack Russell terrier with brown and black spots, who lives with the Talbots at their home on Forest Avenue in Oakdale. In his normal contemporary life, none of the humans can hear Wishbone speak, though the audience can. He seems to be under the impression that humans would hear him if they just paid attention and he often bemoans the fact that they do not do so. In the classic literature stories he imagines himself in, humans can hear him and they apparently perceive him as a human.

KRWG Airdate and Time: M-F at 11:30am (30min)

Title: WORD WORLD: WordWorld, the first preschool series where words are truly the stars of the show! Come along for an adventurous romp into a colorful, vibrant world of words with the lovable, legible WordFriends™—animals whose bodies are made up of the letters that spell the word they are. But the WordFriends are characters first and words second. Sheep is painfully shy but loves to pretend. She will take on the role of detective, princess, super hero—anything to help her friends! Then there's Frog, the cautious brainiac and word "expert," whose crazy inventions sometimes don't work exactly as planned. Frog's neighbor and good friend is silly, impetuous Duck. Just like a preschooler, Duck is still learning his letters—and social skills—and often needs Frog to help him out of trouble. Pig, a marvelous chef and a bit of a ham, lives life moment by glorious moment; his best buddy, Ant, is a hard working bundle of energy who manages to keep Pig in check, run a radio station out of his ant hill, and lead a family of hundreds of ant cousins. Dog is a WordFriend's best friend and is always ready to play, play, play (and build a word)! The WordFriends go on comic adventures and face challenges that can only be resolved with the right word. That word is built letter by letter, sound by sound, during the funky "Build a Word" song at the end of every episode. Once the word is built, it "morphs"—comes alive—into the thing it is! Word building reinforces the pre-reading concept that letters (and their sounds) make words, and that words have real meaning...and power. The series also introduces literacy concepts that preschoolers will encounter as they become readers, such as sounding out letters and rhyming. But most of all, WordWorld helps children get excited about reading and see words as their friends.

HEALTH / WELFARE / SAFETY

BODY ELECTRIC

Monday –Friday at 6:30am (30min)

Margaret Richard is PBS-TV's fitness guru to the baby boomer generation. Her "Body Electric" exercise program has appeared on PBS regularly for more than 20 years. Richard has appeared before the U.S. Senate's Special Committee on Aging and was recently inducted into the National Fitness Hall of Fame.

CLASSICAL STRETCH: THE ESMONDE TECHNIQUE

Mondays, Wednesdays, and Fridays at 6am (30min)

An original combination of scientific formulas and graceful movements that unlock uncomfortably rigid muscles leaving the participant with a more flexible, relaxed and strengthened body. The exercises reach deeply into muscles and ligaments not normally worked in the average fitness program and are set in routines that release tight muscles one by one. The results come quickly - not over years, but in a matter of minutes. Increased flexibility is enjoyed instantly. This unlocking of the muscles creates the leaner look, giving the participant back the body they were meant to have before locking it up in the sedentary and stressful lifestyle of the 21st Century.

Core Principles:

- It is a combination of scientific stretching, PNF, tai chi, yoga, ballet, physiotherapy and chiropractic movements, plus Esmonde-White's research and knowledge of specific exercises that will give you a longer and leaner body.
- It takes the PNF concept to another level -gently freeing the body to a level of flexibility that most people never imagined they could achieve.
- It plays with the concepts of agonist / antagonist and joint rotation to speed the rate of elongation and strengthening which results in a leaner looking body.
- It focuses on spinal rotation and joint alignment, liberating the back from pain and improving posture.

HEALTHY BODY HEALTHY MIND

Sundays at 1pm Except 4/19, 5/31 and 6/7 (30min)

The powerful and informative health and wellness series, Healthy Body, Healthy Mind continues with a strong line-up of topics for its 7th season. Uplifting and energizing, this award-winning series explores the personal side of health breakthroughs in treatment, prevention and research with well-told real stories of doctors, scientists and patients.

BRAIN FITNESS 2: SIGHT AND SOUND

Saturday, 5/30 at 2:30pm (90min)

With the success of our first program in the Brain Fitness Program series, we now offer a program specifically designed to help people get the most from their senses as they age. In Brain Fitness 2: Sight and Sound, we look at the two important senses of vision and hearing, how they change throughout life, and what we can do to keep them healthy and fully functional. We know that we begin to experience decline in most cognitive functions in our 30s and 40s. As we grow older, the rate of decline increases, and the cumulative effects become more noticeable. We have increasing difficulty remembering, paying close attention, responding rapidly, performing complex tasks and our coordination and movement and many other cognitive functions that once came easily are now more difficult. But what we notice most is the difficulty hearing in a noisy place or seeing when we look at someone placed in front of a bright light, and we find that our reading slows. These are symptoms of elemental physical changes in the aging brain. The problem is more than just lapses in memory. We know that it is possible to enjoy improvement in our senses if we are willing to exercise our brain in the same way we exercise our body. This can help reduce the effects of the problems in the aging brain: (1) an increasing signal-to-noise problem in processing information collected by our senses, (2) a decline in the production of key brain chemicals and (3) a slowing in processing speed. These problems make it increasingly difficult to accurately receive, store, retrieve and manipulate information received from any of the five senses. As in our first program, over 50 neuroscientists participated in creating a system for strengthening the brain and making it perform with more agility, speed and comprehension. Brain Fitness 2: Sight and Sound is based on neuro-plasticity - the ability of the brain to change and adapt -- even rewire itself! Brain Fitness 2 looks studies how we see and how that changes through life. Frankly, we get lazy and comfortable in our lives, and that does not allow

the brain to remain highly malleable or "plastic" throughout life. But, by presenting the brain with the proper stimuli, scientists can drive beneficial physical and functional change. In the past two years, this global team of scientists has developed computer-based stimulus sets (or "exercises") that drive beneficial changes in the brain. This methodology is being expanded to address auditory and visual processing and memory.

THE NEW SCIENCE OF LEARNING: BRAIN FITNESS FOR KIDS

Tuesday 6/2 at 7pm, Sunday 6/7 at 11am

"The New Science of Learning: Brain Fitness for Kids" introduces viewers to the concept of working out the brain like you would the body. A child's brain is an amazing structure: flexible, powerful, and able to learn, process, create and dream. The more we discover about the brain, the more we are able to affect how children use their brains, and thus improve their potential for the future. Just as exercise of the body promotes physical fitness, so does the proper exercise of the mind promote brain fitness. The latest neuroscience has shown how plastic the brain actually is; the input we receive actually creates physical or "neuroplastic" changes in the brain. In short, we can train this amazing structure to help children become more fit and ready for lifelong learning—and the earlier in life we start with such exercise, the better.

BRAIN FITNESS PROGRAM

Tuesday 6/2 at 8:30pm, Sunday 6/7 at 12:30am

With the success of our first program in the Brain Fitness Program series, we now offer a program specifically designed to help people get the most from their senses as they age. In Brain Fitness 2: Sight and Sound, we look at the two important senses of vision and hearing, how they change throughout life, and what we can do to keep them healthy and fully functional. We know that we begin to experience decline in most cognitive functions in our 30s and 40s. As we grow older, the rate of decline increases, and the cumulative effects become more noticeable. We have increasing difficulty remembering, paying close attention, responding rapidly, performing complex tasks and our coordination and movement and many other cognitive functions that once came easily are now more difficult. But what we notice most is the difficulty hearing in a noisy place or seeing when we look at someone placed in front of a bright light, and we find that our reading slows. These are symptoms of elemental physical changes in the aging brain. The problem is more than just lapses in memory. We know that it is possible to enjoy improvement in our senses if we are willing to exercise our brain in the same way we exercise our body. This can help reduce the effects of the problems in the aging brain: (1) an increasing signal-to-noise problem in processing information collected by our senses, (2) a decline in the production of key brain chemicals and (3) a slowing in processing speed. These problems make it increasingly difficult to accurately receive, store, retrieve and manipulate information received from any of the five senses. As in our first program, over 50 neuroscientists participated in creating a system for strengthening the brain and making it perform with more agility, speed and comprehension. Brain Fitness 2: Sight and Sound is based on neuro-plasticity - the ability of the brain to change and adapt -- even rewire itself! Brain Fitness 2 looks studies how we see and how that changes through life. Frankly, we get lazy and comfortable in our lives, and that does not allow the brain to remain highly malleable or "plastic" throughout life. But, by presenting the brain with the proper stimuli, scientists can drive beneficial physical and functional change. In the past two years, this global team of scientists has developed computer-based stimulus sets (or "exercises") that drive beneficial changes in the brain. This methodology is being expanded to address auditory and visual processing and memory.

BE WELL NOW! WITH NANCY SNYDERMAN

Saturday 5/30 at 7am Sunday 5/31 at 12:30pm(60min)

Americans are confused and overwhelmed by too much misinformation about health and wellness - the so-called "cures," theories and latest health guru. Dr. Nancy Snyderman, Chief Medical Editor of NBC News,

explains the life-extending, health-improving medical truths and debunks the myths in her new 60-minute special, *Be Well Now!* Dr. Snyderman uses anecdotes, personal life stories and clinical science to help discover the simple, everyday things that affect well-being and provide the information people need to revitalize their bodies, maintain their longevity, manage their care, and possibly even save their lives. This program is based upon Dr. Snyderman's national bestseller, *Medical Myths That Can Kill You: And the 101 Truths that Will Save, Extend, and Improve Your Life*. Dr. Snyderman has been a passionate advocate for consumer health information for more than 20 years.

YOU STEPS FOR EXTENDING YOUR WARRANTY WITH DR. MICHAEL ROIZEN

Sunday 5/31 at 8am Saturday 6/6 at 11:230pm (90min)

Wouldn't you like to know how to prevent your body from aging badly? No one explains the mechanics of the body better than Dr. Michael Roizen. Most of us believe that with age comes a slow and steady decline of our minds, our eyes, our hearing, our joints, our arteries, our libido and our overall quality of life. Aging is inevitable, however the rate at which we age is not. If you are in reasonable health today you have a reasonable chance of living to 100 with the same vitality you have or had at age 45. In his new public television special, Dr. Michael Roizen provides an easy action plan to combat life's 'major agers,' those internal and external forces that cause the most wear and tear on your body. The 3-part, 60-minute special, *YOU Steps for Extending Your Warranty with Dr. Michael Roizen* will teach you how. Family genes are blamed for just about everything from stress, to illness, to the size of our waistlines. It's true, you can't change your genes, but you can control whether certain genes are turned on or off. Recent studies show that your body has the ability to repair any organ in the body. With the help of a male and female specimen from *The Bodies Exhibition*, Dr. Michael Roizen visually identifies and explains the body's organs, arteries and nerves affecting the aging process. The vagus nerve is the largest nerve in the body. Learn how to train this nerve with proper stress management and deep breathing techniques. When it comes to cell duplication and your P53 spellchecker gene, find out which vitamin reduces your risk of cancer. Surprisingly, over 90% of the cells in your body are foreign. You'll be shocked to discover your red eyes and itchy nose may be caused by mite poop in your pillow! Find out how to keep these toxins and other toxins out of your body. Should you take hormone therapy or shouldn't you? Dr. Roizen weighs in on the hot topic and provides his recommendations for women going through menopause. It's always women, women, women, when it comes to hormones. Finally, Dr. Roizen addresses men. Learn the discoveries made about the reversal of prostate cancer without surgery or radiation. The winning Nobel Prize gas, nitric oxide plays a major role in a man's erectile dysfunction. Nitric oxide also affects arteries in both men and women. Learn how you can naturally get more of this important gas! In the program you'll gain tips on how to increase your memory bank and decrease your risk of Alzheimer's disease. The genes causing diabetes can literally be turned off using Dr. Roizen's tips. You'll be wowed by the proven reversal effect of stronger bones and arteries simply from a change in vitamins, diet and exercise. The myth about carrots being the best food for your eyes is dispelled. Dr. Roizen reveals the food that truly benefits eyesight, as well as tips to protect your eyes. Hearing loss can add more than four years to your real age. Learn how to protect yourself against this 'major ager' and more!

YOU: INNER AND OUTER BEAUTY WITH DR. MICHAEL ROIZEN

Saturday 6/7 at 4:30pm(90min)

Beauty is always on the mind. You think about it-consciously or not-every time you step in the shower or in front of the mirror. It influences how you feel about yourself and ultimately how you feel in life. Forget about beauty being in the eye of the beholder. Beauty in the way it's going to be defined in this program is in the eyes, the skin, the hair, the face, the heart, the brain and in the soul of you. According to Dr. Michael Roizen, beauty -- the inner and outer kind -- advertises our health and our potential as a mate and a parent, and ultimately contributes to our overall feelings of happiness and satisfaction in life.

HEART HEALTHY: YOGA FOR THE REST OF US

Sunday 5/31 at 7am, Saturday 6/6 at 7am(90min)

Pioneering yoga instructor Peggy Cappy has set her own unique mark in the world of yoga by developing and teaching an approach that makes it accessible to people of all ages, abilities, and sizes. Peggy's first

three yoga specials - Yoga for the Rest of Us, More Yoga for the Rest of Us, and Back Care Basics - proved that you don't have to bend like a pretzel to be an avid yoga practitioner. Continuing her mission to help Americans get healthier and to promote yoga to the population at large Peggy now offers the public television community her newest special, HEART HEALTHY YOGA: YOGA FOR THE REST OF US. This half-hour documentary special demonstrates the heart-healthy benefits of yoga and how the simplest stretches and exercises can be incorporated into anyone's daily routine. Filmed on location in scenic Peterborough, New Hampshire, and featuring Peggy's own students, viewers will see how the right exercises and yoga poses can dramatically protect your heart and improve your overall health and flexibility.

DR. WAYNE DYER: EXCUSES BEGONE!

Saturday 5/30 at 8:30am, Saturday, 5/31 at 9:30am, Monday 6/1 at 7pm Saturday 6/6 at 1pm, Sunday 6/7 at 8am (180min)

On the 10th anniversary of his first public television pledge special, Dr. Wayne Dyer presents a new program, based on his newest book Excuses BeGone! In Excuses BeGone!, his goal is simple but not easy: to help viewers learn how to overcome lifetime thinking habits that keep us from maximizing our human potential. Excuses BeGone! addresses the powerfully transformative process of HOW to change habituated ways of thinking that limit our beliefs in who we can be in the world and what we can achieve. Through Dr. Dyer's process of identifying excuses which are self-defeating, he also teaches that we can choose our way of thinking. And, just because something has "always seemed to be the way it is" for most of us, there is a wealth of research that now points to a human being's ability to change these habits - which really translate into our excuses - and move into new realms of possibility.

WAILANA YOGA

Tuesdays and Thursdays at 6am (30min)

It would be difficult, if not impossible, to find anyone as influential as Wai Lana in bringing yoga to the mainstream. Her internationally aired TV series continuously attracts a huge audience and plays a key role in yoga's skyrocketing popularity. Famous for making it easy and effective, Wai Lana excels at making the ancient art of yoga a life-enhancing experience for anyone who practices along with her.

CULTURE

AGGIE ALMANAC

Thursdays at 7 (6/4), repeats Saturdays at 5pm (except 5/30 and 6/6) and Sundays at 11am (except 5/31, and 6/7) (30min)

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NEWS 22

Tuesday thru Thursdays at 6:30pm (30min) 4/1-4/30 except 4/29

Student produced nightly news show for Southern New Mexico and West Texas

NORMAN PETTY STUDIOS

Thursday 6/4 at 7pm, Sunday 6/7 at 2pm (60min)

See and hear the story of musicians like Buddy Holly, Roy Orbison, The Fireballs and LeAnn Rimes who all recorded at the Norman Petty Studios in Clovis, New Mexico. You will also learn what the community is currently doing to honor these musicians, and the talent that is still coming from Eastern New Mexico and West Texas. Produced by The New Mexico Music Commission.

LA MUSICA ENCANTADO

Thursday 6/4 at 8pm, Sunday 6/7 at 3pm (90min)

La Musica Encantada celebrates the rich musical heritage of those living along the U.S.-Mexico border. The hour-long program, produced and directed by Ricardo Trujillo of KRWG-TV in Las Cruces, NM, features top New Mexico entertainers from throughout the state who are influenced by mariachi, religious, traditional, popular and country/western sounds. Included in the lineup are individual artists Juan Ortega, Jerry Jaramillo, Freddie Brown, Nick Branchal and the following groups: Chile Line Express, Los Blue Ventures de Louis Sanchez, The Cast Featuring Eva Torrez and Viento. Interspersed with studio performances are images and scenes - shot on location -pertaining to the music, musicians and their families.

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SUZE ORMAN: WOMEN & MONEY

Sunday 5/31 at 4pm Saturday 6/6 at 9:30am(120min)

In March 2007, Suze Orman, the #1 New York Times bestselling author and financial expert, returns to PBS to inspire women to take charge of their financial futures. In her new PBS pledge special *Suze Orman: Women & Money*, Suze will share her surprising insights into the complicated, often dysfunctional relationship women have with their money. In the special, Suze also equips women with the financial

knowledge and emotional awareness to overcome the blocks that have kept them from making more out of the money they have. But what's at stake is far bigger than money itself - it's about expanding every woman's sense of who she is and what she deserves. "Why is it that women, who are so competent in all other areas of their lives, cannot find the same competence when it comes to matters of money?" In what she calls the most important work of her life, Orman addresses that question and offers her original solutions. This special will be taped at the beautiful Napa Valley Opera House in Northern California, and its premiere broadcast will be accompanied by the publishing of Orman's new book: *Women & Money: Owning the Power to Control Your Destiny*, published by Spiegel and Grau, a division of Random House. *Women & Money* argues that everybody wins when women become the architects of their financial futures. Suze will zero in on specific financial issues facing women in every life stage, from buying a home to negotiating a competitive salary, to financing a child's college tuition, to saving for and enjoying retirement. And of course, the entire special will feature the empathy, savvy and wit that have become Suze Orman trademarks. Suze Orman is the author of five consecutive New York Times best sellers and is a two-time Daytime Emmy Award winner. She was recognized as Outstanding Service Show Host for each of her two most recent PBS productions, *For the Young, Fabulous & Broke* and *The Laws of Money, The Lessons of Life*. Both programs were also nominated as Outstanding Service Show. *Suze Orman: Women & Money* will be Suze's sixth program for PBS.

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SAVE MONEY NOW!

Thursday 6/4 at 9:30pm, Saturday 6/6 at 11pm (30min)

In these difficult financial times, **SAVE MONEY NOW!** gives viewers dozens of simple and specific ways to save hundreds, if not thousands, of dollars in their daily lives. Household expenses, healthcare, transportation, insurance, and many other areas are covered in the program in a vital and immediately useful way.

POLITICS / LOCAL PUBLIC AFFAIRS

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REPORT FROM SANTA FE

*Sundays, at 9:30am, ending 5/17 Sundays at 8:30am beginning 5/24 except 5/31 and 6/7(30min)
A weekly wrap-up of happenings in Santa Fe at the Capitol Building. Produced by KENW*

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NEWS 22

Tuesday thru Thursdays at 6:30pm (30min) 4/1-4/30 except 4/29

Student produced nightly news show for Southern New Mexico and West Texas

SEARCHING FOR GLOBAL PEACE

Thursday, 5/7 at 8pm (90min)

The Fund for Peace has been conducting town hall meetings across the nation creating a dialog on global tranquility. Three symposiums were held in Las Cruces in April. In conjunction with the NMSU International Relations Institute and the KRWG Ora Vista Pioneers, Fund for Peace host Will Ferroggiaro led this town hall style discussion taped in the KRWG studios on April 17, 2009.

CHAMBER ECONOMIC FORUM

Thursday, 5/14 at 8pm (90min)

The Greater Las Cruces Chamber of Commerce hosts the third in a series of discussions on the current economic climate in southwestern New Mexico. Taped earlier in the KRWG studios, the program is hosted by Bill Mattiace and features New Mexico State University and area experts.

EDUCATION

A PLACE OF OUR OWN

Fridays at 2pm(30min) week in review episodes

KCET's *A Place of Our Own* (and *Los Niños en Su Casa* in Spanish) is a daily television series, a website, and an extensive outreach program devoted to the unique needs of people who care for children. Family, friends and neighbors – everyone who takes care of young children – are child care providers. Every interaction and every activity of these adults with their charges provide valuable opportunities to help children learn and grow. *A Place of Our Own* shares ways for us all to help children acquire cognitive, social, emotional and physical skills, as well as nurture language and literacy development. In *A Place of Our Own* we highlight local and state resources for child care providers and the children in their care. We understand the complexity of California's diverse population and represent a broad spectrum of ethnic communities and a wide range of children with special needs. The series also responds to the needs and workplace realities of people who spend their days caring for children by including topics such as building partnerships with families, reducing stress, and completing paperwork. *A Place of Our Own's* support for child care providers recognizes the importance of their roles in the way children learn and develop. By supporting these important people and providing them with the resources they need, we better help our children prepare for school. **In the Community**

A Place of Our Own is accompanied by comprehensive educational outreach and workforce development plans aimed at expanding the capacity and capabilities of child care providers. Print, web, video/DVDs and multilingual professional development training workshops are the tools of our outreach efforts. **An**

Investment in the Future

Children are our future, and parents and child care providers are the first teachers they encounter. *A Place of Our Own* works with children and their families to support education at home and contribute to children's overall well-being. *A Place of Our Own* is produced in association with Sesame Workshop, the nonprofit educational organization behind Sesame Street and so much more. *A Place of Our Own* is also produced in association with 44 Blue Productions, Inc. one of America's top suppliers of reality, documentary, and "how-to" programming.

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EARTHSHAKER

Monday 4/13 at 9:30pm (30min)

In 1979, two hikers in the Ojito Wilderness Area northwest of Albuquerque, New Mexico stumbled upon a colossal discovery: four enormous, largely intact fossilized dinosaur bones. For the next 25 years, the mystery of the Seismosaurus, or "Earth-shaking lizard," unraveled. EARTHSHAKER tells this fantastic story, from the thrill of discovering the world's longest dinosaur to "Sam's" public debut in a Jurassic exhibit at the New Mexico Museum of Natural History & Science. Through interviews and 3D animation, viewers glimpse the 30-ton Seismosaurus as it would have appeared 150 million years ago. During the program, scientists speak about how the land-roaming herbivore lived, and speculate about the cause of its extinction.

REMEMBERED EARTH: NEW MEXICO'S HIGH DESERT

Monday 4/20 at 9:30pm (30min)

New Mexico's high desert is a captivating land of hallowed mountains, red rock canyons and vast, sere plateaus. This program presents a vision of hope for humankind's relationship to the natural world by interpreting the myth, beauty and power of a scarred but sacred landscape of the American West.

SLEEPING MONSTERS: SACRED FIRES VOLCANOES OF NEW MEXICO

Monday 4/27 at 9:30pm (30min)

For 25 million years, volcanos spewed molten rock and ash across New Mexico, forming craters, super volcanos, cinder cones, lava flows and peak-less mountains. Over time, these massive eruptions also planted the seeds of civilization and shaped the identity of New Mexico and its people, particularly American Indians. SLEEPING MONSTERS, SACRED FIRES: VOLCANOS OF NEW MEXICO captures stunning examples of volcanos across the southwestern state. Volcanologists and geologists elucidate the mysteries of these geological marvels and consider when the next "sleeping monster" will awaken.

WATER / ENVIRONMENT

NEWS 22

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AMERICA'S HEARTLAND

Saturdays, at 5pm except 5/30 and 6/6 (30min)

America's Heartland is a new weekly public television series, hosted by Paul Ryan, which will celebrate our nation's agriculture. Profiling the people, places, and processes of agriculture, the series will tap in to—and strengthen—the ties that bind us all together: the love of our land and the respect for the people who live on and from it, a national fascination with food, curiosity about unfamiliar places and ways of life, and the bedrock American values of family, hard work and the spirit of independence.

DESERT SPEAKS

Saturdays at 6pm except 5/30 and 6/6 (30min)

THE DESERT SPEAKS presents intriguing stories from desert regions around the world. This Emmy-winning series of travel adventures focuses on the people, cultures, plants, animals and geological features of deserts near and far. Vivid high-definition images bring to life each environment's distinctive flora, fauna and topography. Employing boats, bikes and burros, host David Yetman brings enthusiasm, energy and expertise to his travels. This season, THE DESERT SPEAKS journeys to some of the most arid places in North, Central and South America, including Baja California, Chile's wine country and Patagonia, Argentina.

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SOUTHWEST YARD & GARDEN

Thursdays at 7:30pm(30min)

These episodes address issues both in Las Cruces and Albuquerque. The program hosted by Extension faculty Curtis Smith, an Albuquerque-based horticulture specialist, and John White, Doña Ana County agent features demonstrations, questions and answers, and interesting people, including experts in gardening.

EARTHSHAKER

Monday 4/13 at 9:30pm (30min)

In 1979, two hikers in the Ojito Wilderness Area northwest of Albuquerque, New Mexico stumbled upon a colossal discovery: four enormous, largely intact fossilized dinosaur bones. For the next 25 years, the mystery of the Seismosaurus, or "Earth-shaking lizard," unraveled. EARTHSHAKER tells this fantastic story, from the thrill of discovering the world's longest dinosaur to "Sam's" public debut in a Jurassic exhibit at the New Mexico Museum of Natural History & Science. Through interviews and 3D animation, viewers glimpse the 30-ton Seismosaurus as it would have appeared 150 million years ago. During the program, scientists speak about how the land-roaming herbivore lived, and speculate about the cause of its extinction.

REMEMBERED EARTH: NEW MEXICO'S HIGH DESERT

Monday 4/20 at 9:30pm (30min)

New Mexico's high desert is a captivating land of hallowed mountains, red rock canyons and vast, sere plateaus. This program presents a vision of hope for humankind's relationship to the natural world by interpreting the myth, beauty and power of a scarred but sacred landscape of the American West.

SLEEPING MONSTERS: SACRED FIRES VOLCANOES OF NEW MEXICO

Monday 4/27 at 9:30pm (30min)

For 25 million years, volcanos spewed molten rock and ash across New Mexico, forming craters, super volcanos, cinder cones, lava flows and peak-less mountains. Over time, these massive eruptions also planted the seeds of civilization and shaped the identity of New Mexico and its people, particularly American Indians. SLEEPING MONSTERS, SACRED FIRES: VOLCANOS OF NEW MEXICO captures stunning examples of volcanos across the southwestern state. Volcanologists and geologists elucidate the mysteries of these geological marvels and consider when the next "sleeping monster" will awaken.

CHILDREN

A PLACE OF OUR OWN

Fridays at 2pm(30min) week in review episodes

KCET's *A Place of Our Own* (and *Los Niños en Su Casa* in Spanish) is a daily television series, a website, and an extensive outreach program devoted to the unique needs of people who care for children. Family, friends and neighbors – everyone who takes care of young children – are child care providers. Every interaction and every activity of these adults with their charges provide valuable opportunities to help children learn and grow. *A Place of Our Own* shares ways for us all to help children acquire cognitive, social, emotional and physical skills, as well as nurture language and literacy development. In *A Place of Our Own* we highlight local and state resources for child care providers and the children in their care. We understand the complexity of California's diverse population and represent a broad spectrum of ethnic communities and a wide range of children with special needs. The series also responds to the needs and workplace realities of people who spend their days caring for children by including topics such as building partnerships with families, reducing stress, and completing paperwork. *A Place of Our Own's* support for child care providers recognizes the importance of their roles in the way children learn and develop. By supporting these important people and providing them with the resources they need, we better help our children prepare for school. **In the Community**

A Place of Our Own is accompanied by comprehensive educational outreach and workforce development plans aimed at expanding the capacity and capabilities of child care providers. Print, web, video/DVDs and multilingual professional development training workshops are the tools of our outreach efforts. **An Investment in the Future**

Children are our future, and parents and child care providers are the first teachers they encounter. *A Place of Our Own* works with children and their families to support education at home and contribute to children's overall well-being. *A Place of Our Own* is produced in association with Sesame Workshop, the nonprofit educational organization behind Sesame Street and so much more. *A Place of Our Own* is also

produced in association with 44 Blue Productions, Inc. one of America's top suppliers of reality, documentary, and "how-to" programming.

LOS NINOS EN SU CASA (Spanish version of A Place Of Our Own)

Fridays at 2:30pm(30min) week in review episodes

KCET's *A Place of Our Own* (and *Los Niños en Su Casa* in Spanish) is a daily television series, a website, and an extensive outreach program devoted to the unique needs of people who care for children. Family, friends and neighbors – everyone who takes care of young children – are child care providers. Every interaction and every activity of these adults with their charges provide valuable opportunities to help children learn and grow. *A Place of Our Own* shares ways for us all to help children acquire cognitive, social, emotional and physical skills, as well as nurture language and literacy development. In *A Place of Our Own* we highlight local and state resources for child care providers and the children in their care. We understand the complexity of California's diverse population and represent a broad spectrum of ethnic communities and a wide range of children with special needs. The series also responds to the needs and workplace realities of people who spend their days caring for children by including topics such as building partnerships with families, reducing stress, and completing paperwork. *A Place of Our Own's* support for child care providers recognizes the importance of their roles in the way children learn and develop. By supporting these important people and providing them with the resources they need, we better help our children prepare for school. **In the Community**

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NATIONAL & WORLD AFFAIRS

SEARCHING FOR GLOBAL PEACE

Thursday, 5/7 at 8pm (90min)

The Fund for Peace has been conducting town hall meetings across the nation creating a dialog on global tranquility. Three symposiums were held in Las Cruces in April. In conjunction with the NMSU International Relations Institute and the KRWG Ora Vista Pioneers, Fund for Peace host Will Ferroggiaro led this town hall style discussion taped in the KRWG studios on April 17, 2009.